



Mina Sarapat

Art Director | UX/UI Designer

Creative and innovative Art Director with 6 years + of experience in conceptualizing and executing visually stunning designs across various platforms. My expertise lies in creating visually stunning campaigns that communicate brand values and development. I also have a keen eye for UX/UI design and creating memorable event experiences. Seeking a challenging role where I can leverage my artistic talent, leadership skills, and strategic thinking to drive creative excellence and contribute to the success of the organization.

Contact

Phone

559-906-4505

Email

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Address

255 N 400 W, SALT LAKE CITY, UTAH, 84103

Education

2014-2018

BFA in Visual Design , related coursework in Graphic Design

Ringling College of Art and Design

Leadership Role:

Art Director for AAF Student Chapter
International Student Ambassador

Skills

- UI/UX/Figma
- Visual/Graphic Design
- Adobe Suite
- Event Planning
- Marketing Strategy
- Procreate

Language

English

Thai

Experience

○ 2019 - 2024

MasterControl | Cottonwood Height, Utah

Art Director

Led a team of designers and collaborated with cross-functional teams to develop creative concepts and strategies for marketing campaigns, branding initiatives, and product launches. Oversee the design process from concept to completion, ensuring high-quality deliverables that meet company objectives. Designed and produced a wide range of marketing materials, including document design, flyers, posters, external/internal campaigns, and digital assets, adhering to brand guidelines. Take a significant role in the design of the company rebranded in 2019.

○ 2016 - 2018

BC/C Studio | Sarasota, FL

Art Director/ Account Executive

Responsible for the visual style and images in design aspects. Create design and develop artwork or layout. Create a visual concept using computer software to communicate ideas that inspire. Prepared and delivered presentations to clients, showcasing design concepts and seeking feedback for revisions and final approval. Managed print production process, including vendor selection, file preparation, and proofing, to ensure accurate and timely delivery of materials. Also, Responsible for contacting clients as soon as issues arose to immediately find resolutions before problems escalated. Presented product concept and offerings to clients based on established specifications and preferences.

○ 2015 - 2016

CMO Group | Bangkok, Thailand

Graphic Designer Intern

Assisted with the design of print materials such as flyers and Ads. Prepare images to coincide with social and blog posts. Created various logos for products. Generated computer graphics and page-layout software, graphic elements, and photography. Designed wireframes and compositions for new web projects. Provided graphic design services to various clients across industries, including branding, logo design, print collateral, and digital media

Reference

Jeff Paris

VP, Executive Creative Director
at MasterControl

Phone: 801-440-9485

Email: jparis@mastercontrol.com

Steve Hansen

Senior Art Director,
MasterControl

Phone: 801-556-4433

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